



The Roaring
Twenties:
The
Twenties Woman

The Twenties Woman

- After the tumult of WWI, Americans were looking for a little fun in the 1920s
- Women were becoming more independent and achieving greater freedoms (right to vote, more employment, freedom of the auto)





The Flapper

- During the 1920s, a new ideal emerged for some women: *the Flapper*
- A **flapper** was an emancipated young woman who embraced the new fashions and urban attitudes

Clara Bow



- Clara Bow— an actress who rose to fame in the midst of the 1920s silent era of film
- Became known as *The "It" Girl*

A



B







New Roles for Women

- Post WWI women don't want to return home after working during the war.
- Higher hemlines, lower necklines, makeup, hair dye, drinking, smoking, independence
- Jobs = nurses, teachers, librarians, secretaries
- Earned less than males, discrimination

A Changing Family

- American birth rates declined for several decades before the 1920s
- During the 1920s that trend increased as birth control information became widely available
- Birth control clinics opened and the American Birth Control League was founded in 1921



Margaret Sanger and other founders
of the American Birth Control League,
1921

Modern Family Emerges

- As the 1920s unfolded, many features of the modern family emerged



Ted Jourdan and his family, 1923

- Marriage for romantic love, not survival
- Smaller families, fewer children
- Children should be nurtured and educated, not sent to work
- All the more reason to keep women in the home as mothers