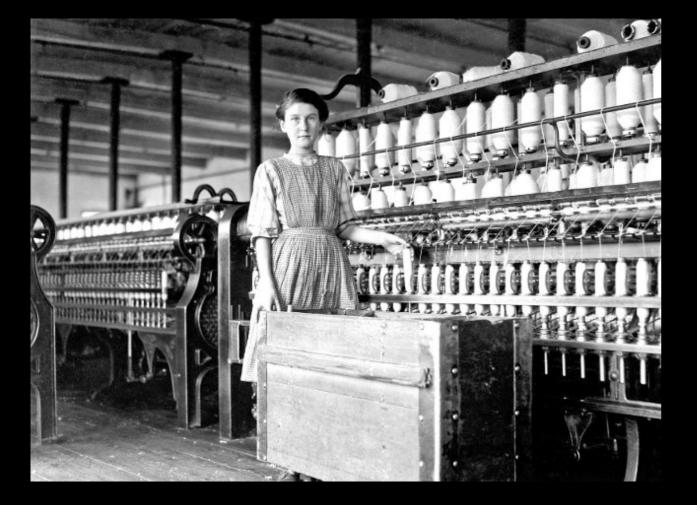
Pair 1



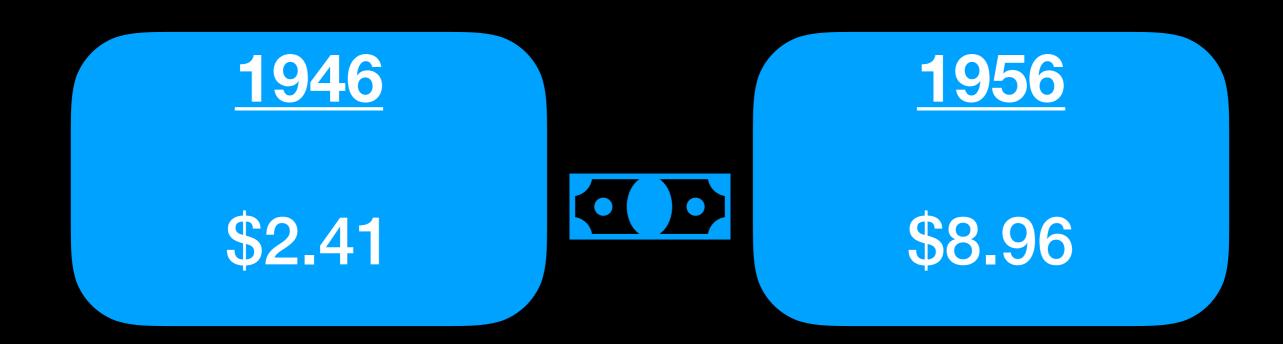


Adrienne Pagnette, 14 or 15 year old mill worker, Glenallen Mill, Massachusetts, 1911

**Boston teens, late 1940s** 

Pain 2

# Average weekly income of teenage boy (allowance plus job earnings):



Source: *Time* magazine, "Bobby Soxers' Gallup," Aug. 13, 1956





PURE REFRESHMENT ... FAMILIAR TO EVERYONE



### Coca-Cola Ad, 1940

#### 7Up Ad, 1954

Pair 4



## Pocketful of power



Like carrying a full <u>10-tube radio</u> in your pocket! This post-size power-plant packs 8 transitions and 2 germanium dioles. Extra amplifier transistor in RF Stage produces 5 times more power to get more stations. 3-section gaug Tuning Condenset has 9 times more power to select desired stations, reject unwanted stations. Author transformer delivers 30% more aud-ble volume without discortion. Plays hundreds of bours at peak performance on pendite batteries you buy for pennies.

## More More MOTOROLA

## Radio Ad, 1938

## Radio Ad, 1959