

The New Frontier & the Great Society

The Great Society

Pushing Kennedy's Agenda



- 1964 tax cut spurs economic growth; lower federal deficit
- [1964 Civil Rights Act](#) prohibit discrimination, allows enforcement

The War on Poverty

Economic Opportunity Act: education, training, small business loans

- Job Corps Youth Training Program

- Volunteers in Service to America (VISTA)

- Project Head Start, an education program for under privileged preschoolers

- Community Action Program, encouraged poor people to participate in public works programs

What problems in American society did the Economic Opportunity Act seek to address?

IN YOUR HEART YOU KNOW HE'S RIGHT



BARRY GOLDWATER

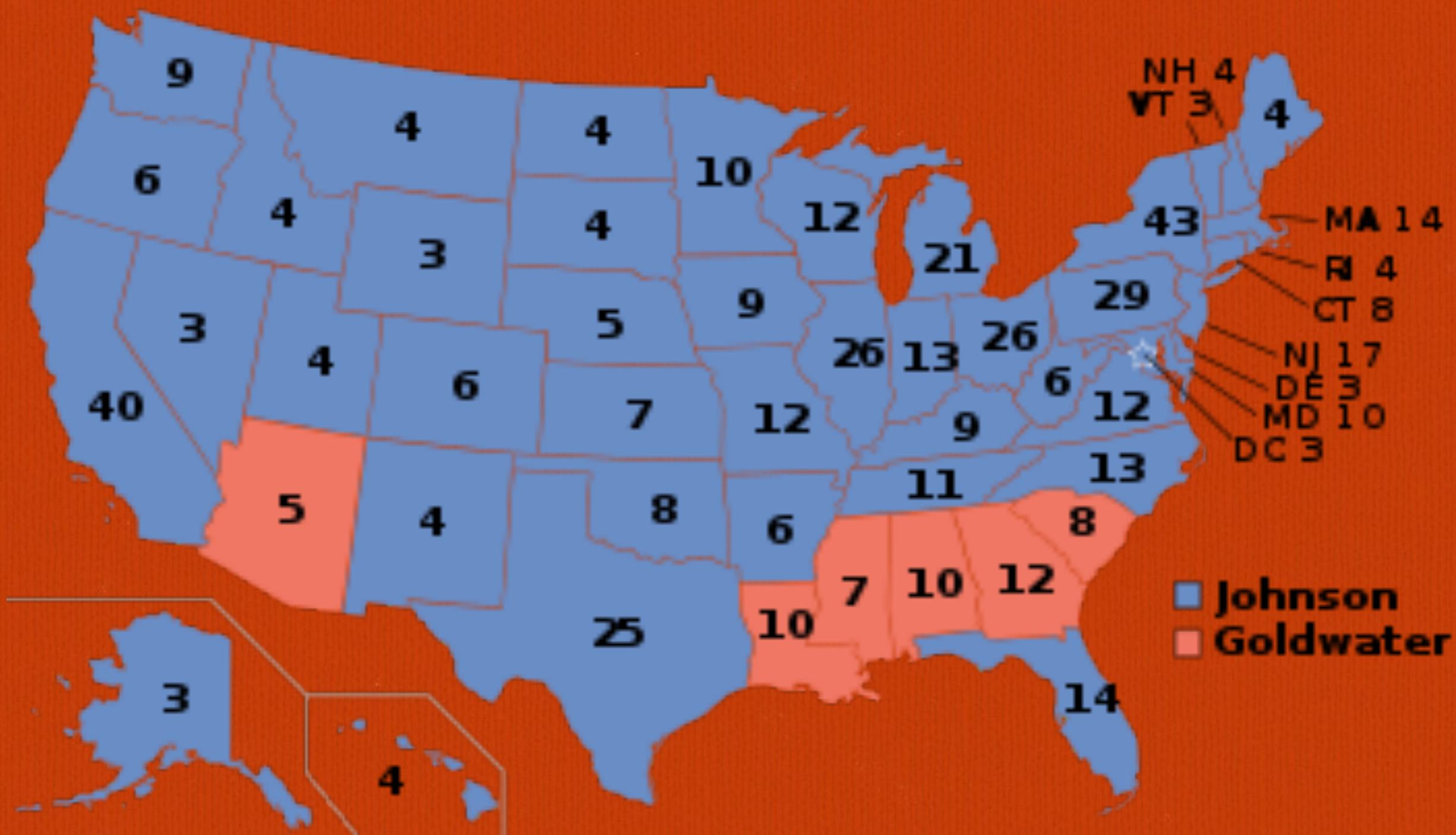
1964 Election

- Republicans nominate Senator [Barry Goldwater](#)
- Goldwater: government should not deal with social, economic problems
- Threatens to bomb North Vietnam, advocates intervention
- LBJ says will not send troops to Vietnam; wins by landslide
- Democrats big majority; Southern Democrats not needed to pass bills



Daisy Girl Commercial

LBJ Campaign (1964)



The Great Society



- **Great Society:** LBJ's legislation to end poverty, discrimination
- Johnson gets Congress to pass 206 of his bills

Education



- Elementary and Secondary Education Act funds school materials

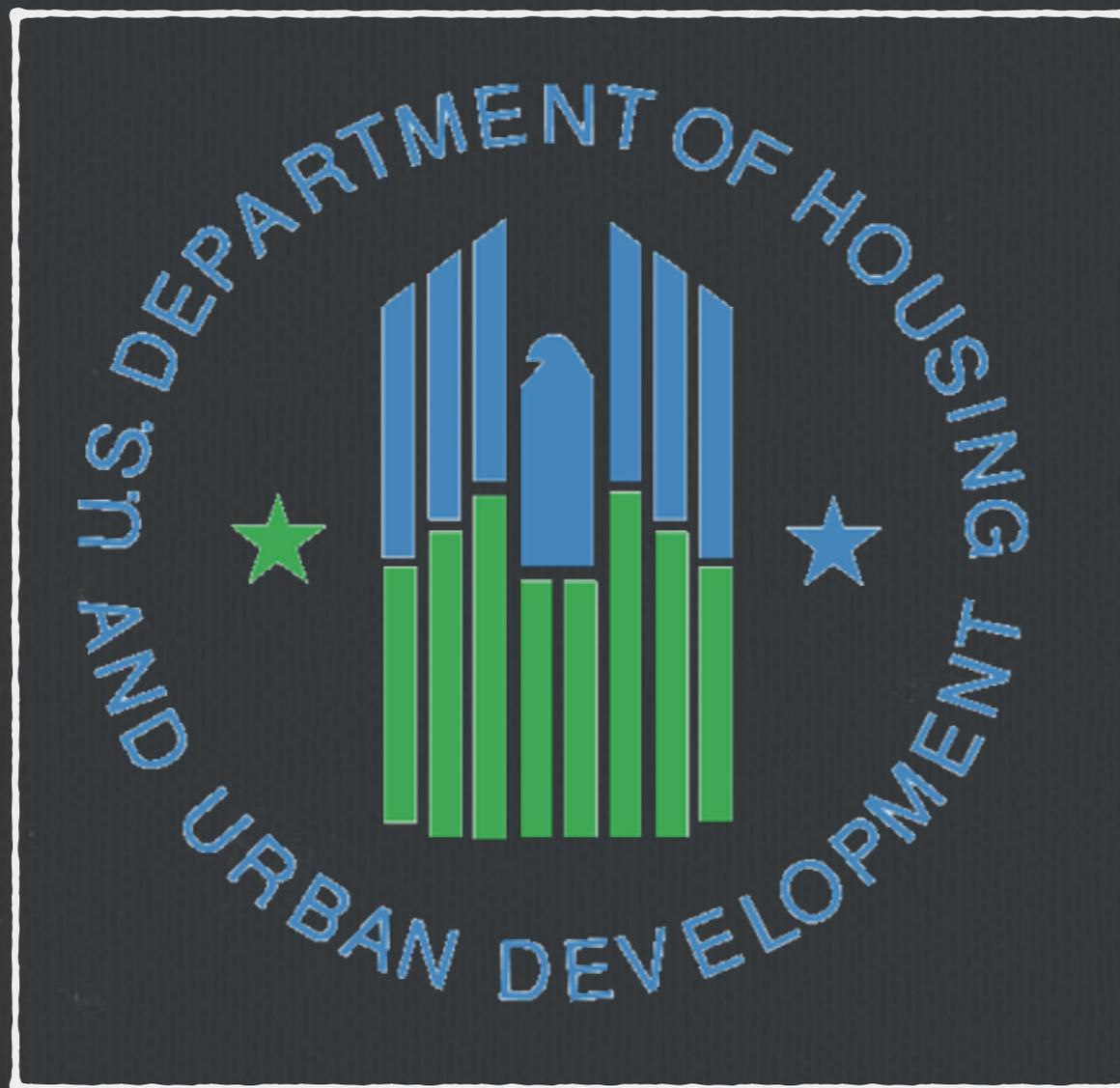
LBJ seated with his former schoolteacher

Healthcare



- Medicare**: low-cost medical, hospital insurance for senior citizens
- Medicaid**: health insurance for welfare recipients

Housing



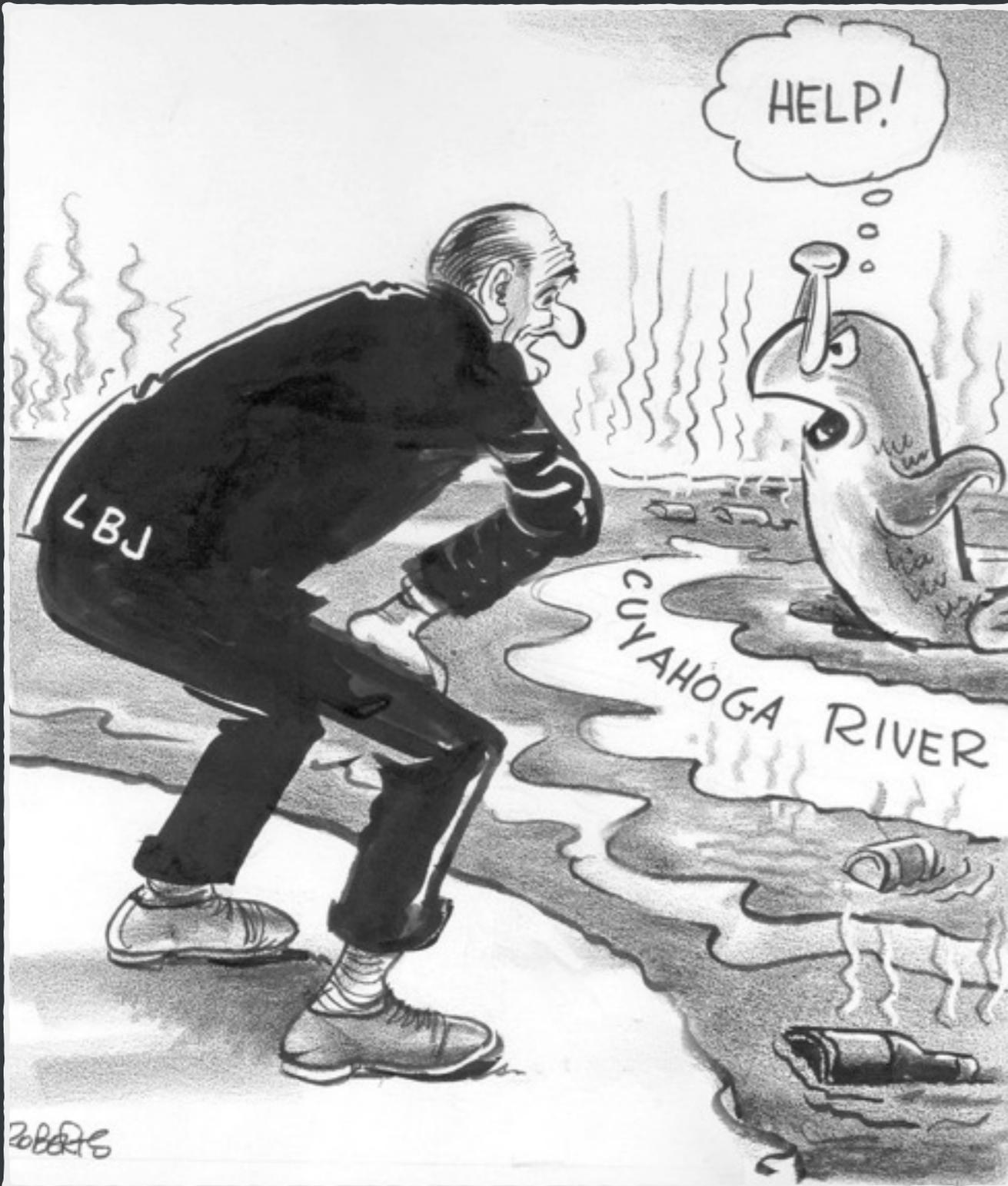
- Legislation shifts political power from rural to urban areas
- Money set aside for public housing; low-, moderate-income homes
- Dept. of Housing and Urban Development created
- Robert Weaver is first African-American in cabinet, HUD secretary

Immigration



- Existing immigration quotas discriminate against non-Western Europeans
- Immigration Act of 1965: ends quotas based on nationality

Environment



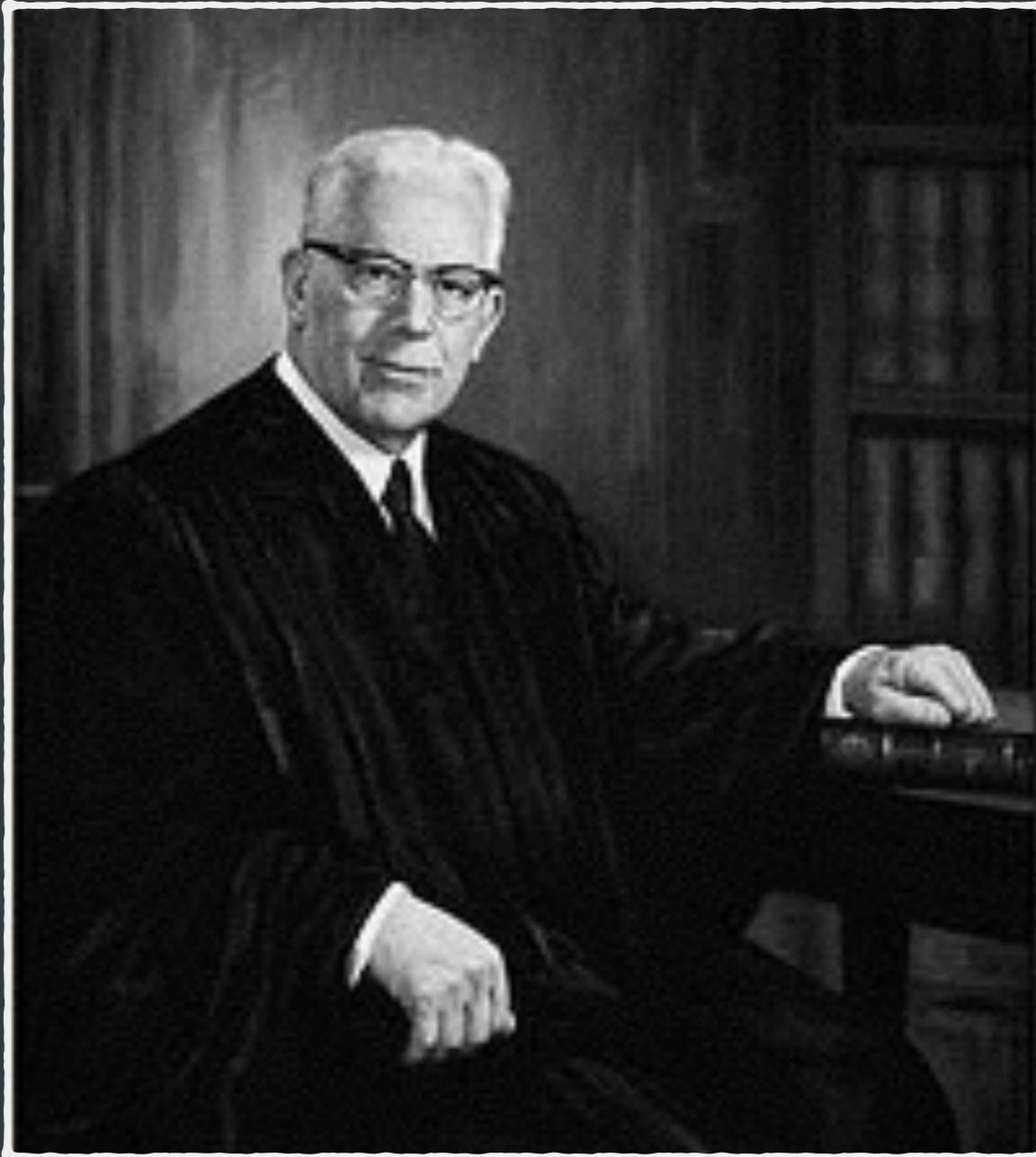
- [Water Quality Act of 1965](#) requires states to clean up rivers
- LBJ order government to search out worst chemical polluters

Consumer Protection



- Laws set standards for consumer labels, auto safety, food safety

The Warren Court



- **Warren Court**: Supreme Court under Chief Justice Earl Warren
- **Rejects loyalty oaths, affirms free speech, church-state separation**

Congressional Reapportionment

General Election Nov. 8, 1966



County Boundaries _____

8 NEW LEGISLATIVE DISTRICTS _____

- **Reapportionment:** way states redraw election districts by population
- Court rules districts must have approximately equal population
- Leads to shift in political power from rural to urban areas

Rights of the Accused



- Warren Court rulings expand rights of people accused of crimes:
 - illegally seized evidence cannot be used in court
 - courts must provide legal counsel to poor
 - suspect must be read rights before questioning
- Some praise protection of right to a fair trial
- Others think rulings handicap police investigations

Social and Economic Effects



- Post-WWII, LBJ extends federal power more than all other presidents
- Poverty drops from 21% of population in 1962 to 11% in 1973
- Massive tax cuts spurs economy; Great Society contributes to deficit
- Debate over finances, effectiveness of programs, government role